



Commitment to Environmental Sustainability

As the global mobility industry continues to evolve, the need for sustainable solutions has never been more urgent. The Coalition for Greener Mobility is committed to driving innovation, raising awareness of environmental impacts, and bringing together industry stakeholders in the effort to reduce carbon footprints and create a cleaner, more efficient future.

Sustainability is not just an environmental imperative - it's smart business. Companies that embrace greener operations can, as outlined in a [2024 Deloitte report](#), find cost savings through operational efficiencies, optimized fuel consumption, and waste reduction. Additionally, as more customers prioritize sustainability in their decision-making, businesses that demonstrate commitment to environmental responsibility gain a competitive advantage in the marketplace and can positively reinforce their overall organizational brand.

Meaningful progress related to environmental sustainability is a collective effort, and this requires long-term commitment and industry leadership that must transcend political and regulatory cycles. By working closely with industry partners, businesses, policymakers, external experts, and consumers, we can drive positive changes through education and promotion of best practices that reduce emissions and waste.

As the founding members of the Coalition for Greener Mobility, we call upon all stakeholders to remain engaged, proactive, and forward-thinking in their approaches to environmental sustainability. We will continue to advance practices and initiatives that support greener mobility, promote data-driven solutions to enhance sustainability, drive positive change through education and best practice sharing, and empower businesses to adopt eco-friendly practices and supply chains that align with economic and environmental goals.

Together, we can build a more resilient, profitable, and environmentally responsible future for the global mobility industry. Join us in shaping the future of sustainable mobility by engaging with our initiatives and sharing best practices.

This statement was released on 25 March 2025 with the following signatories:

Canadian Employee Relocation Council (CERC)
Stephen Cryne, President & Chief Executive Officer

Corporate Housing Providers Association (CHPA)
Nick Estrada, CAE, CMP, Chief Executive Officer



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Jesse van Sas, Secretary General

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Brian Limperopulos, CAE, President

Worldwide ERC (WERC)

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For more information on the Coalition for Greener Mobility and its initiatives, please visit www.greenermobility.org.